

Communication Assistant (Intern)

Company: Terabee, High-Tech sensor and sensing solutions company

Location: France, Saint-Genis-Pouilly, (Close to Geneva, next to CERN)

Contract: Intern : 6 months (with potential for future full-time employment)

Reporting to: Greg Watts (Sales & Marketing Manager)

Job Description:

Terabee is a dynamic and fast-paced technology company that designs, develops and manufactures the TeraRanger brand of sensors, bringing new ideas and unique solutions to robotics, automation, IoT and smart city challenges.

We are actively looking for a Communication Assistant intern with native English copywriting skills to promote our products and solutions. The main objective of the internship is to assist our lively marketing team in regularly creating text content to make our brand, products and projects both visible and attractive to our target audiences. This means writing engaging sales copy for potential customers and SEO-friendly articles to help us rank for target keywords.

You will need to be eligible to stay and work in Europe for 6 months or more and have the support of your university or other internship program. Terabee will pay a monthly stipend as governed by French law.

Role and Responsibilities:

- Running SEO and Keyword analysis with the team
- Contributing to the communication plan and delivering planned content in a timely manner
- Writing SEO-friendly articles for our blog, such as technology insights, use cases, company news, product launches, etc.
- Writing product descriptions for internal and external media
- Writing and publishing social media content for Facebook, LinkedIn and Twitter
- Writing ad copy for print and digital media (Google Ads, Banners, Press, etc.)
- Writing press releases and sharing them with our media partners
- Reviewing copy for event collateral (catalogs, flyers, use cases and other print media)

Profile:

- Have completed at least three semesters at a university or college, preferred fields of study: English, journalism, public relations, press relations, copywriting
- Excellent spoken and written English language skills (ideally, English will be your native language)
- Good SEO knowledge for major search engines (Google, Yahoo, Bing, ...)
- Good brainstorming and idea generation skills
- Copywriting skills in English with impeccable spelling and grammar
- Familiarity with Google Suite business tools (Docs, Sheets, Slides, Analytics, AdWords, etc.)

Please send your CV and a letter of motivation to careers@terabee.com with the subject line "Communication Assistant (Intern)". We look forward to receiving your application.